

# afci locations show 2012

We are pleased to say that for 2012, **booth size will be increased to 10' x 10'/3.048 m x 3.048 m** (from the 8' x 8' size this year) and yet we are not planning on raising prices. Also, based on exhibitor feedback, we are also offering a limited number of larger **Island Booths** sized at 20' x 20'/6.096 m x 6.096 m.

Pricing will be as follows:

## Booth Spaces

<b>2012 Prices (USD) (No increase from 2011)</b>	<b>AFCI Members</b>	<b>AFCI Non-members</b>
<b>Standard Booth</b> 10' x 10'/3.048 m x 3.048 m	\$2500	\$5000
<b>Premium Booth</b> 10' x 10'/3.048 m x 3.048 m	\$4000	\$9000
<b>Island Booth</b> 20' x 20'/6.096 m x 6.096 m.	\$16,000	\$32,000
<b>Tabletops</b> 6' skirted table with 2 chairs; 3 foot high drape	\$1800	Not available
<b>Open Spaces (vehicles, specialty set-ups)</b>	Please speak to Elyse Gammer	Please speak to Elyse Gammer
<b>Private, closed-door meeting spaces</b>		
<b>10' x 10'/3.048 m x 3.048 m</b>	\$500 per hour	\$2000 full day exclusive use

**AFCI Members & Affiliate Members:** Standard booth purchasers can share each booth space unit with 1 other entity for \$500; Premium can share each booth space unit with up to 2 other entities for \$500 each. There is no sharing of Tabletops.

**Non-members:** Standard booth purchasers can share each booth space unit with 1 other entity for \$1000; Premium can share each booth space unit with up to 2 other entities for \$1000 each.

**Early Bird Purchasers**, whether member or non-member, will save 5% of their booth cost if they purchase and pay in full by midnight mountain time, April 20<sup>th</sup>, 2012. If purchase is made after that date, full prices prevail with either full payment OR 50% due upon purchase and the balance due no later than Tuesday, May 15, 2012.